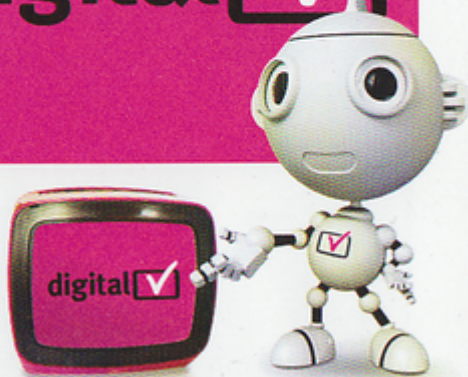


5 facts about going digital

Television in the UK is going digital and **digitaluk** is the not-for-profit organisation leading switchover.




1

The digital TV switchover has started

- Different areas are switching at different times
- To find out when you switch visit our postcode checker at digitaluk.co.uk or call us on 08456 50 50 50*

2

You don't have to buy a new TV

- Almost all sets can be converted with a digital box
- However, if you're thinking of getting a new TV, look for one with the digital tick logo. This means it's designed to work during and after the switchover, and looks like this: **digital** 

digitaluk

*Calls provided by BT charged at up to 2p per minute daytime and 0.5p per minute evenings (plus 6p BT connection charge). Rates may vary for calls from other providers including mobile operators.

3

It doesn't have to be expensive

- Prices will vary depending on which service you choose

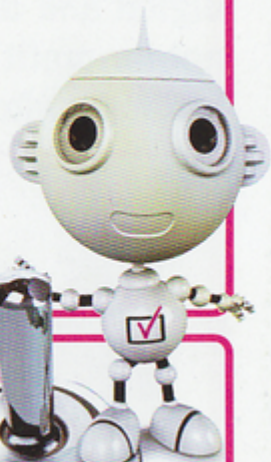
There are two ways of going digital:

- **A one-off payment** with services such as Freeview or freesat from Sky
- **A monthly subscription** with services such as Sky TV or Virgin Media

4

Digital TV gives you more channels and services

- You'll receive a greater selection of TV channels such as BBC3, ITV2 and More4
- In addition, you'll receive radio stations, interactive features, subtitling and audio description



5

Digital UK is here to help

- We offer independent and unbiased advice to guide you through the switchover
- There is also a Help Scheme for those who need the most assistance. You will be eligible if you are 75 or over, or entitled to certain disability allowances

If you have any questions:

call **08456 50 50 50*** visit **www.digitaluk.co.uk**

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